



AM I MISSING OUT?

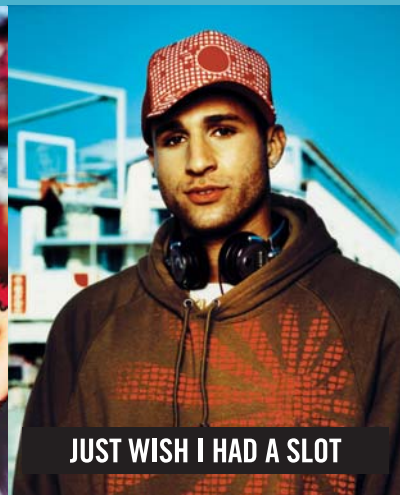


WE HAVE ONE EACH

MORE VIDEO. MORE GAMES.



IT'S OPENED UP MY WORLD



JUST WISH I HAD A SLOT

SanDisk®

www.WakeUpYourPhone.com

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M O B I L E M E M O R Y C A R D S

WAKE UP
YOUR PHONE .COM



I'VE DISCOVERED MORE

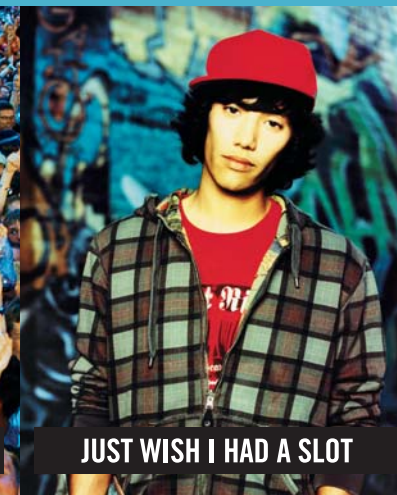


I'M NOT MISSING OUT

MORE MUSIC. MORE PHOTOS.



WE'VE ALL GOT ONE



JUST WISH I HAD A SLOT

Do you know that your phone may have a slot in it? Do you know what it's for? Well if the answer to both of those questions is 'yes', then you may also know that simply putting a SanDisk memory card in the slot will help you get so much more out of your phone. Of course if the answer is 'no', we may have just made your day!

WAKE UP YOUR PHONE™

With a SanDisk memory card in the slot it opens up a whole world of possibilities. Lots of room for more music, more photos, more videos and more games. And, turns your phone into a true pocket-sized multimedia device. So put SanDisk in and Wake Up Your Phone!



SanDisk® microSD™

SanDisk microSD is our most popular mobile memory card format available for use with SD™ compatible mobile phones. The microSD card is about a quarter of the size of a standard SD card and is specifically designed for use with ultra-small mobile phones and other devices for storing media-rich files such as music, videos, and photos. Available in 1 and 2GB* capacities.



SanDisk® Memory Stick Micro™ (M2)

SanDisk Memory Stick Micro (M2) card is the ideal memory card solution for a new generation of slim line, multimedia mobile phones from Sony Ericsson needing expandable storage for music, videos, and quality photos. The M2 card comes equipped with a Memory Stick PRO Duo™ adapter for use with any Memory Stick PRO Duo compatible devices. Available in 1, 2, 4 and 8GB* capacities.



SanDisk® microSDHC™

SanDisk has introduced a new category of SD™ "high-capacity" memory cards: microSDHC. These high-capacity solutions use the same form-factor as microSD, but have significantly more storage space and faster transfer rates. microSDHC cards are ideal for users needing maximum storage solutions to accommodate photo albums, music libraries, and collections of videos and games. Mobile devices must support SDHC memory card solutions to be compatible. Available in 4 and 8GB* capacities.

SanDisk® MobileMate™ Micro Reader

Whether you carry it in your pocket, or attach it to your phone (with the lanyard, included) the SanDisk MobileMate Micro Reader is the best 'on-the-go' companion for transferring media files between the PC and the microSD, microSDHC or Memory Stick Micro M2 cards. The MobileMate Micro is USB compatible, providing USB 2.0 fast transfer speeds.



Mobile Card Readers

SanDisk® MobileMate™ SD™ Plus & MobileMate™ Memory Stick™ Plus
The SanDisk MobileMate readers are ideal for the mobile enthusiast looking for the fastest way to move music, videos, and photos between their mobile phone and computer using a USB connection. MobileMate readers easily fit into your pocket, making file transfers convenient wherever you go.

MobileMate SD Plus is for use with: SDHC™, miniSDHC™, microSDHC, microSD, MultiMediaCard™, RC-MMC™ and MMCmobile™ cards.

MobileMate Memory Stick Plus is for use with all Memory Stick formats including M2.

*1 gigabyte (GB) = 1 billion bytes

Examples of what you can store:

	MUSIC ¹	PHOTOS ²	VIDEO ³
8GB [†]	1,000 songs plus	1,200 photos plus	21 hours video
4GB	500 songs plus	1,200 photos plus	9.5 hours video
2GB	250 songs plus	1,200 photos plus	3.5 hours video
1GB	125 songs plus	600 photos plus	1.5 hours video

[†]1 gigabyte (GB) = 1 billion bytes. Some capacity not available for data storage.

¹ Approximation based on 4 minute songs at 128 kbps MP3.

² Approximation based on 2MP camera. Actual number of photos may vary based on phone model, resolution and compression.

³ Approximation for MPEG-4 video at 384 kbps. Actual time may vary based on resolution and compression.